



A
Learning
Bazaar

Creativity Concert

THINK TANK
THEATER

TEAMJAM[®]

Innovative Teambuilding Events

Hand Made programs to custom fit your organization.
A Fully Participative Event for groups sized 50 – 500 or more that
gets people cooking with ideas, energy and spirit.



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WHY TEAMJAM®?

In today's business environment it is essential that off-site meetings be engaging, fun and valuable. Our TEAMJAM program will help bring your off-site meetings and conferences to life by providing your organization with an exciting new way to train and learn. The TEAMJAM experience is an extremely innovative training approach for large group meetings and conferences that provides teams, leaders and organizations with an unforgettable learning experience that will produce lasting dramatic results in a relatively short time frame.

TEAMJAM set a new standard of team building for our annual summer conference. The event was a huge step above any team building programs we have participated in the past seventeen years. All 250 participants experienced a level of teamwork and bonding we had not experienced before. TEAMJAM helped create the kind of excitement about teamwork and learning that we wanted to see present in the rest of our weeklong training program.

*Robert Garcia ITE Corporate University Director
International Truck & Engine Corporation*

We take team building very seriously at our company. Participating in TEAMJAM was a risk for us at our annual sales meeting. We have a seasoned and skeptical, yet dedicated group of associates we invest in thoughtfully. The TEAMJAM experience gave them an opportunity to sharpen their team skills and network with each other at our annual sales meeting. The entire event surpassed all our expectations and created a tremendous amount of positive energy that we were able to harness throughout the remainder of our meeting.

K. David Kohler President, Global Plumbing Kohler Company



WHAT IS TEAMJAM®?

TEAMJAM is an exciting, fresh approach to team building. It is an experience that embraces the concepts of change, growth, and learning within an organization. Our program is a custom-designed experiential learning event where people practice teamwork in a multi-tasking environment. The program combines the spirit of competition and serious play creating opportunities for participants to develop interpersonal communication skills, and creatively problem-solve while working in both collaborative and competitive relationships. It produces valuable outputs focused on specific business needs.

We have had our marketing and sales organizations participate in TEAMJAM and both programs were big hits for everyone involved. I don't think we have ever experienced so much fun, creativity and learning in such a short period of time. Most importantly, we were able to use what we all learned to make a difference back in our work environments. We wouldn't hesitate to use your services again.

Ursula Crenshaw, VP Marketing Services InterFirst / ABN AMRO

HOW DOES IT WORK?

The concept of TEAMJAM was inspired by research in theory areas such as complexity and chaos, multiple intelligences learning, adult education, aesthetics of play and whole brain study. We have created a vehicle that allows you to experience these concepts in an environment that is fun, energizing and 100% inclusive for all participants. We will customize your TEAMJAM experience to integrate your key business objectives into cognitive and affective activities that are directly transferable to your workplace.

TEAMJAM is a highly-charged, exciting atmosphere where large groups of people are broken into teams, given clear goals with well-defined tasks. Teams choose their own strategies for action as they respond to the competitive and collaborative demands they face. A major challenge for teams will be to rise above the chaos and stress of time management. It is self organization in action.

TEAMJAM lasts 4 - 6 hours. Each program begins with a 30-minute PowerPoint presentation to clarify goals, event rules, and general information. The main task of each team (approximately 10-15 participants) is to accumulate as many points as possible within the time allowed.

Each team will receive identical "playbooks" consisting of 35-50 tasks (varies per Jam). Playbooks describe each activity choice with the potential point values assigned. Roughly one third of these tasks will be customized for the client's current business needs. Some tasks will be mandatory for each team, other tasks will require teams to form collaborative relationships with other groups to complete the activity.

Proudman Group facilitators serve as referees/consultants to the competition. It is requested that the client provide additional staff to serve as "Jam Crew" referees. They will be briefed as to their roles and responsibilities. Each team is responsible for managing its own scoring. The team's results must be verified by a referee to be considered eligible.

The team with the most points will be the designated winner. Regardless of point standings, significant learning will have occurred. Based on our experience of understanding the motivational potential of TEAMJAM for an organization, we suggest that the client offer a prize of \$500-\$1,500 for the winning team to donate to the charitable organization of their choice.

The time allotment for the TEAMJAM finale is 50 minutes. Once the finale is completed, participants will be given an opportunity to discuss, share, draw insights and bring closure to the experience. The program concludes with an awards ceremony.

TEAMJAM was Awesome! I have to admit, I was skeptical at first but it was so much fun. You don't realize it at the time, but there are so many valuable lessons to gain from it. The experience really helped some of the quietest people in our group get out of their shells and get involved. Everyone had a chance to contribute and be creative. It really built trust within our group because we all had to rely on each other.

*Kristie Sturgeon International Truck & Engine Corporation
Indianapolis Engine Plant-Production Leader*

BENEFITS

Your organization and team(s) will:

- ✓ Gain a new respect for one another and strengthen workplace networks.
- ✓ Learn to work more effectively in teams.
- ✓ Have an opportunity to collaborate and form effective alliances.
- ✓ Assume a wide variety of leadership roles and responsibilities.
- ✓ Develop a deeper level of trust and ability to communicate with one another.
- ✓ Produce and document creative new ideas, strategies and plans that can be implemented in the workplace to make a positive difference.
- ✓ Become more skilled at thinking beyond traditional boundaries when solving problems.
- ✓ Be exposed to new ways of learning and thinking while having fun.

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Website: www.teamjam.net

